

bill horan

alphabuyer Paoli, PA

Creative Director (09.10–present)

Developing branding, messaging, user experience, content, design, marketing and advertising for early-stage web startup. Also heavily involved in user testing, research, PR, and business model development.

comcast interactive media Phila, PA

Senior Art Director, UX Lead (Contract Position, 06.10–09.10)

Led a team of designers and IAs developing the user experience and design of the Xfinity iPad application.

razorfish Phila, PA

Senior Art Director (03.05–06.10)

Other Positions included Senior Interactive Designer, Art Director

Overseeing concept, design, and development of large scale web projects and online ad campaigns. PNC Bank, Pew Charitable Trusts, Philly.com, CHOP, Roche, GSK

'09 I.D. Magazine Annual Design Review Honorable Mention; '09 Webby Awards Honoree; '09 Communicator Awards; '08 RX Club awards; '08 Interactive Media Awards; '07 DTC National Ad Awards; '07 W3 Awards; '07 WebAwards; '07 RX club awards

gsi commerce King of Prussia, PA

Senior Interactive Designer (09.03–03.05)

Designing e-commerce web experiences for a variety of clients. Liz Claiborne, PBS, Comedy Central, Linens N Things, Nickelodeon, Reebok, Kate Spade, HBO

intermedia interactive Phila, PA

Senior Interactive Designer (07.01–12.02)

Designing and building Flash and HTML websites at this small boutique shop. Philadelphia Coca-Cola Bottling Co., Pfizer, Coventry Bank, Pharmacia

ce design Phila, PA

Graphic Designer (10.99–07-01)

Design of products, packaging, catalogs, promotional materials, and website at an in-house studio for a small manufacturing firm. Also did catalog photography.

hal lewis group Phila, PA

Graphic Designer (05.98–10.99)

Pharmaceutical print advertising, sales and promotional materials. Merck, GSK

kutztown university Kutztown, PA

BFA, Communication Design (1998)

Advertising Design concentration; Photography minor